

Message Text

UNCLASSIFIED

PAGE 01 BANGKO 15484 150300Z
ACTION EA-09

INFO OCT-01 ISO-00 EB-07 /017 W
-----061828 150439Z /15

R 150222Z JUL 77
FM AMEMBASSY BANGKOK
TO USDOC WASHDC
INFO SECSTATE WASHDC 4210

UNCLAS BANGKOK 15484

E.O. 11652: N/A
TAGS: BEXP, TH
SUBJ: WTDR/FTI - SUKSIT SIAM CO., LTD.

REF : USDOC 12276

1. THAILAND 2. CNTRY CODE: 549 3. SER. NO: 0109400

4. SUKSIT SIAM CO., LTD.

4A. CODE: K

5. 1715 RAMA 4 ROAD, SAMYAN CIRCLE

6. BANGKOK 5, THAILAND

7. ESTABL: 1967 8. EMPL: 20 9. SIZE: (21-X) SMALL

10. REPUTATION: (22-X) GOOD

11. SELLS ITS PRODUCTS IN THE FOLLOWING FOREIGN AREAS LISTED IN
ORDER OF IMPORTANCE: LOCAL

12. RPT. DATE: 07/77

13A. 27210/235 IMP. AGT. DIST. OF BOOKS
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13B. 27310/235 IMP. AGT. DIST. OF PERIODICALS

14. CONTACT: MRS. NILCHAWEE SIVARAKSA. TITLE: MANAGING DIRECTOR

15. CABLE: SUKSITSIAM 16. TELEX: -- 17. TEL: 2511630

18. FINANCIAL REFS: SIAM COMMERCIAL BANK LTD., 1060 NEW PETCHBURI ROAD, BANGKOK.

19. TRADE REFS: MCGRAW-HILL BOOK CO., 330 WEST, 42ND STREET, NEW YORK, N.Y. 10036; FEFFER & SIMONS, INC., 100 PARK AVENUE, NEW YORK, N.Y. 10017.

20. AGENCY REP: NA

21. SUKSIT SIAM WAS INCORPORATED IN 1967 WITH AN AUTHORIZED CAPITAL OF US\$15,000 TO ACT AS AN IMPORTER, DISTRIBUTOR AND RETAILER OF BOOKS AND PERIODICALS. FIFTY PERCENT OF ITS IMPORTS ARE FROM U.S. WITH THE REMAINDER FROM U.K., SINGAPORE AND OTHER COUNTRIES. IT ALSO PUBLISHES THAI ACADEMIC BOOKS. IT LEASES A BUILDING OF ABOUT 200 SQ. METERS WITH AN OFFICE OF 112 SQ. METERS AND A DISPLAY ROOM OF 56 SQ. METERS LOCATED IN ONE OF BANGKOK'S BUSINESS DISTRICTS. IT EMPLOYS 20 PEOPLE INCLUDING 3 SALESMEN. SUBJECT FIRM'S SALES IN 1976 WERE REPORTED TO BE US\$165,000 REPRESENTING AN INCREASE OF NEARLY SIXTY PERCENT FROM 1975 SALES. SUKSIT SIAM IS RUN BY MR. SULAK SIVARAKSA, PRESIDENT, AND MRS. NILCHAWEE, MANAGING DIRECTOR, MR. SULAK SIVARAKSA, A PROFESSOR IN CHULALONGKORN AND THAMMASART UNIVERSITIES, ENJOYS A GOOD REPUTATION AMONG ACADEMIC CIRCLES. SUKSIT SIAM IS A MEMBER OF THE PUBLISHERS AND BOOKSELLERS ASSOCIATION OF THAILAND. LOCAL BANK REPORTS FAVORABLY ON THE SUBJECT FIRM; IT IS CONSIDERED TO BE A GOOD TRADE CONTACT FOR U.S. FIRMS.

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22. PREPARED BY: SATHIT/SOMSAK APPROVED BY: WARD D. BARMON
AT: AMEMBASSY BANGKOK.
WHITEHOUSE

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NNN

Message Attributes

Automatic Decaptoning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 15-Jul-1977 12:00:00 am
Decapton Date: 01-Jan-1960 12:00:00 am
Decapton Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770251-1278
Format: TEL
From: BANGKOK
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770755/aaaabvbe.tel
Line Count: 98
Litigation Code IDs:
Litigation Codes:
Litigation History:
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Message ID: de64566b-c288-dd11-92da-001cc4696bcc
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 06-Jan-2005 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1854306
Secure: OPEN
Status: NATIVE
Subject: WTDR/FTI - SUKSIT SIAM CO., LTD.
TAGS: BEXP, TH
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/de64566b-c288-dd11-92da-001cc4696bcc
Review Markings:
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Declassified/Released
US Department of State
EO Systematic Review
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